



# Financial Trends and Projections for the Fiscal Year 2022 Budget Process

City of Northampton, Massachusetts

Mayor David J. Narkewicz, January 28, 2021

# Agenda

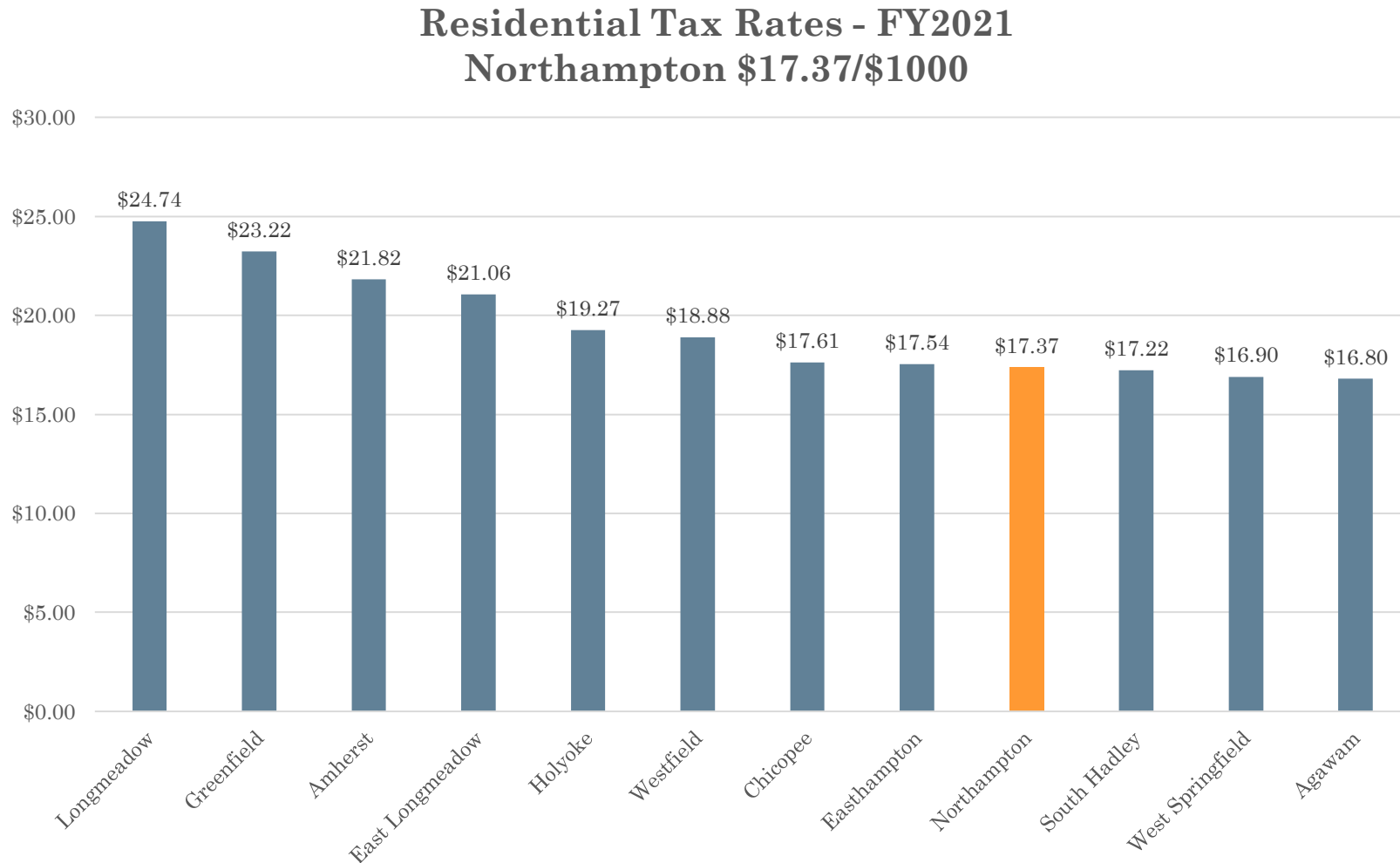
- Financial Indicators relative to Northampton and Comparative Communities
- Why Do Financial Reserves Matter?
- Budgeting During COVID
- Review of Revenue and Expenditure Trends for FY2022
- Fiscal Stability Plan
- Fiscal Year 2022 Budget Calendar
- Questions and Comments

How does Northampton compare to neighboring communities?

Comparison of key financial indicators

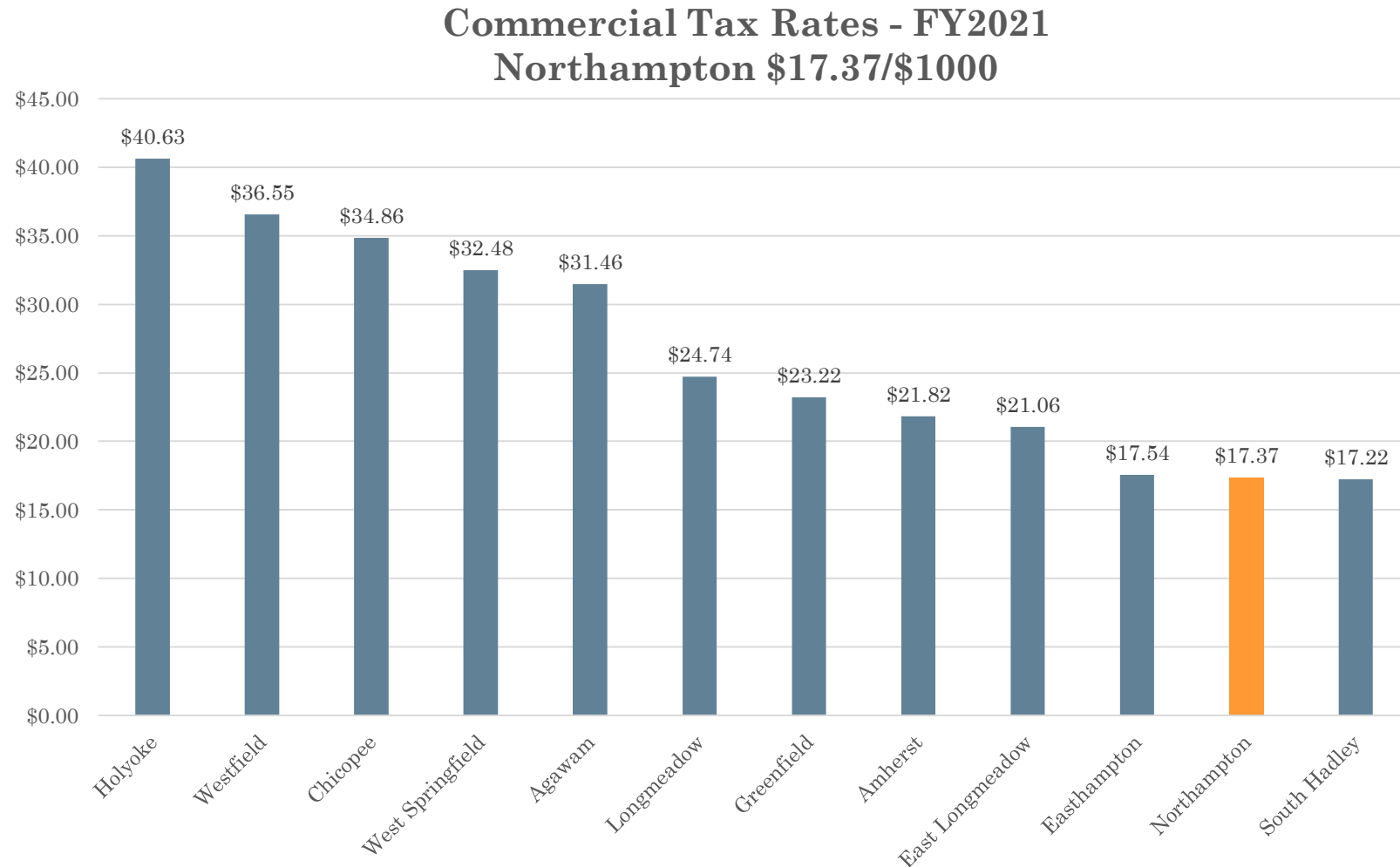
# FY2021 Residential Tax Rates

- Agawam
- Amherst
- Chicopee
- Easthampton
- East Longmeadow
- Greenfield
- Holyoke
- Longmeadow
- Northampton
- South Hadley
- Westfield
- West Springfield



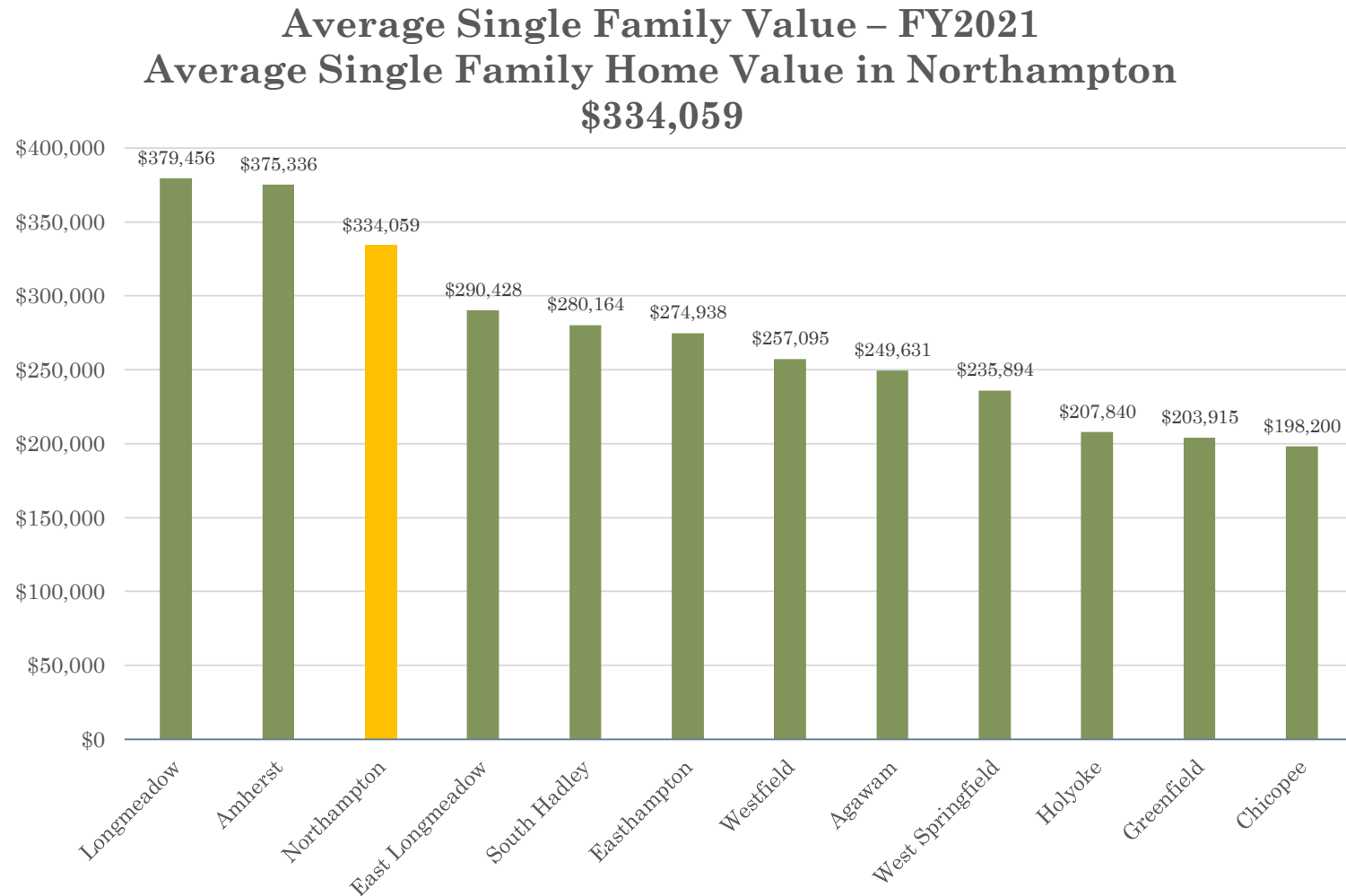
# FY2021 Commercial Tax Rates

- Agawam
- Amherst
- Chicopee
- Easthampton
- East Longmeadow
- Greenfield
- Holyoke
- Longmeadow
- Northampton
- South Hadley
- Westfield
- West Springfield



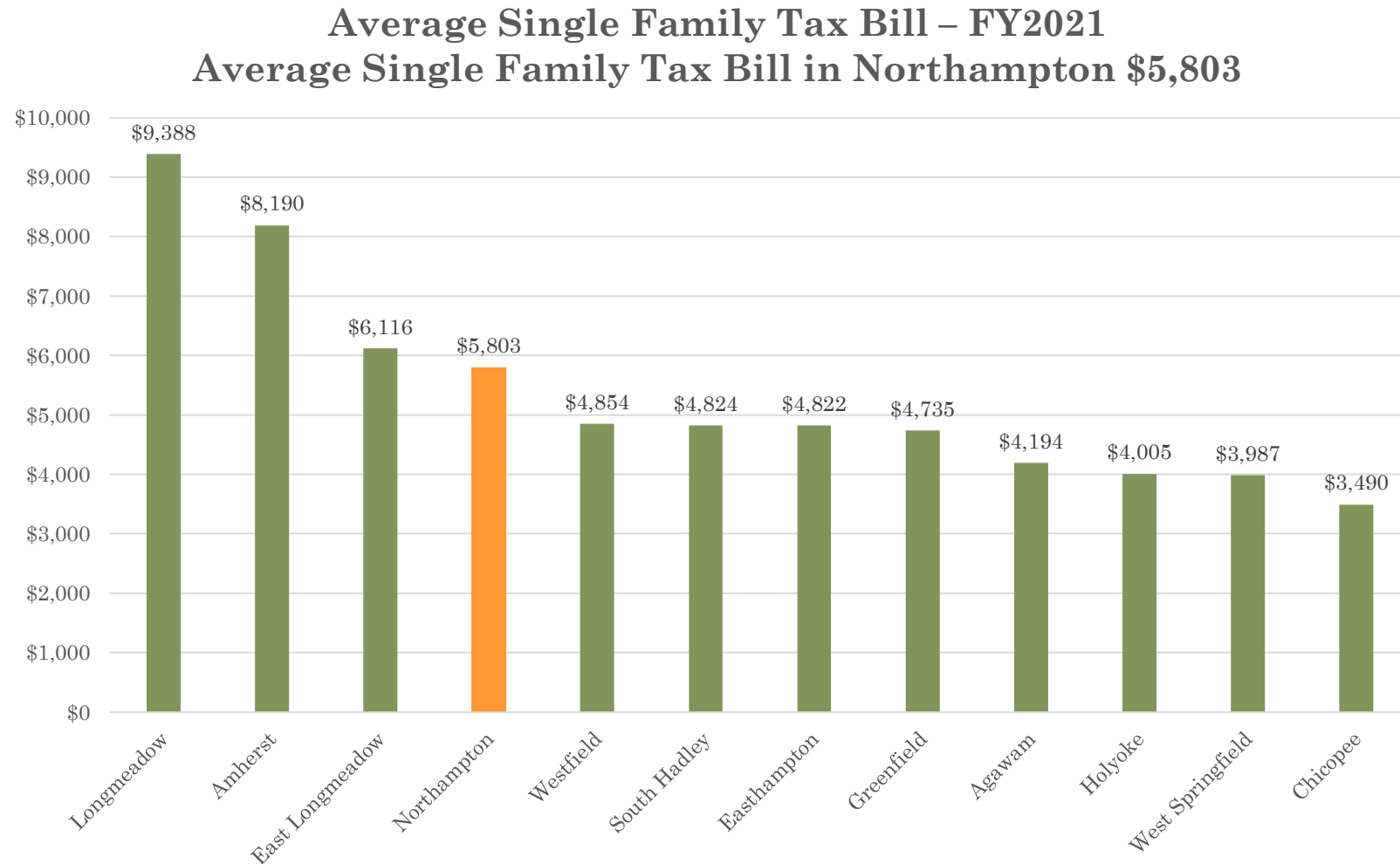
# FY2021 Average Single Family Home Value

- Agawam
- Amherst
- Chicopee
- Easthampton
- East Longmeadow
- Greenfield
- Holyoke
- Longmeadow
- Northampton
- South Hadley
- Westfield
- West Springfield



# FY2021 Average Single Family Tax Bill

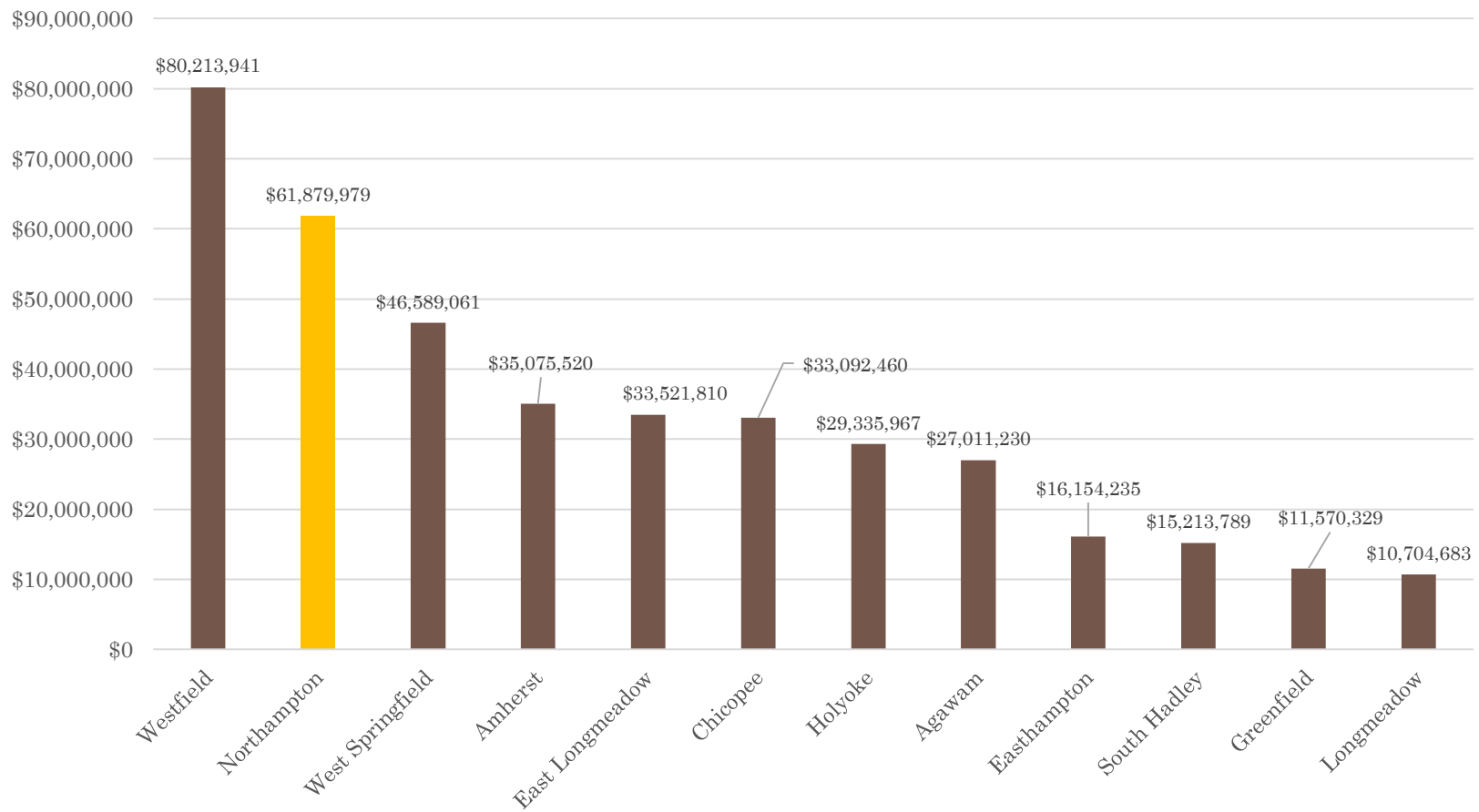
- Agawam
- Amherst
- Chicopee
- Easthampton
- East Longmeadow
- Greenfield
- Holyoke
- Longmeadow
- Northampton
- South Hadley
- Westfield
- West Springfield



# FY2021 Total New Growth Value

- Agawam
- Amherst
- Chicopee
- Easthampton
- East Longmeadow
- Greenfield
- Holyoke
- Longmeadow
- Northampton
- South Hadley
- Westfield
- West Springfield

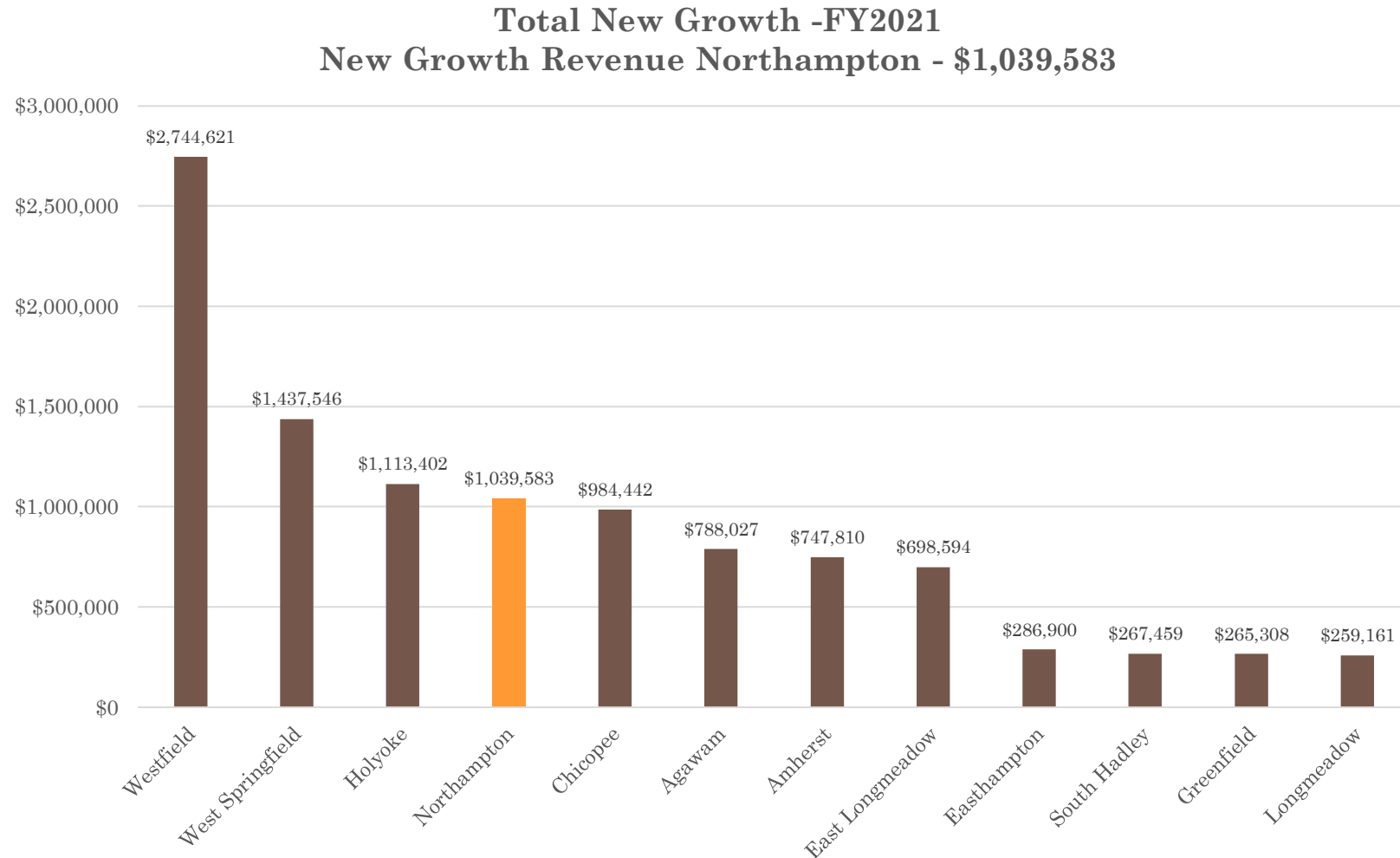
**Total New Growth Value – FY2021**  
**Value of New Growth in Northampton - \$61,879,979**





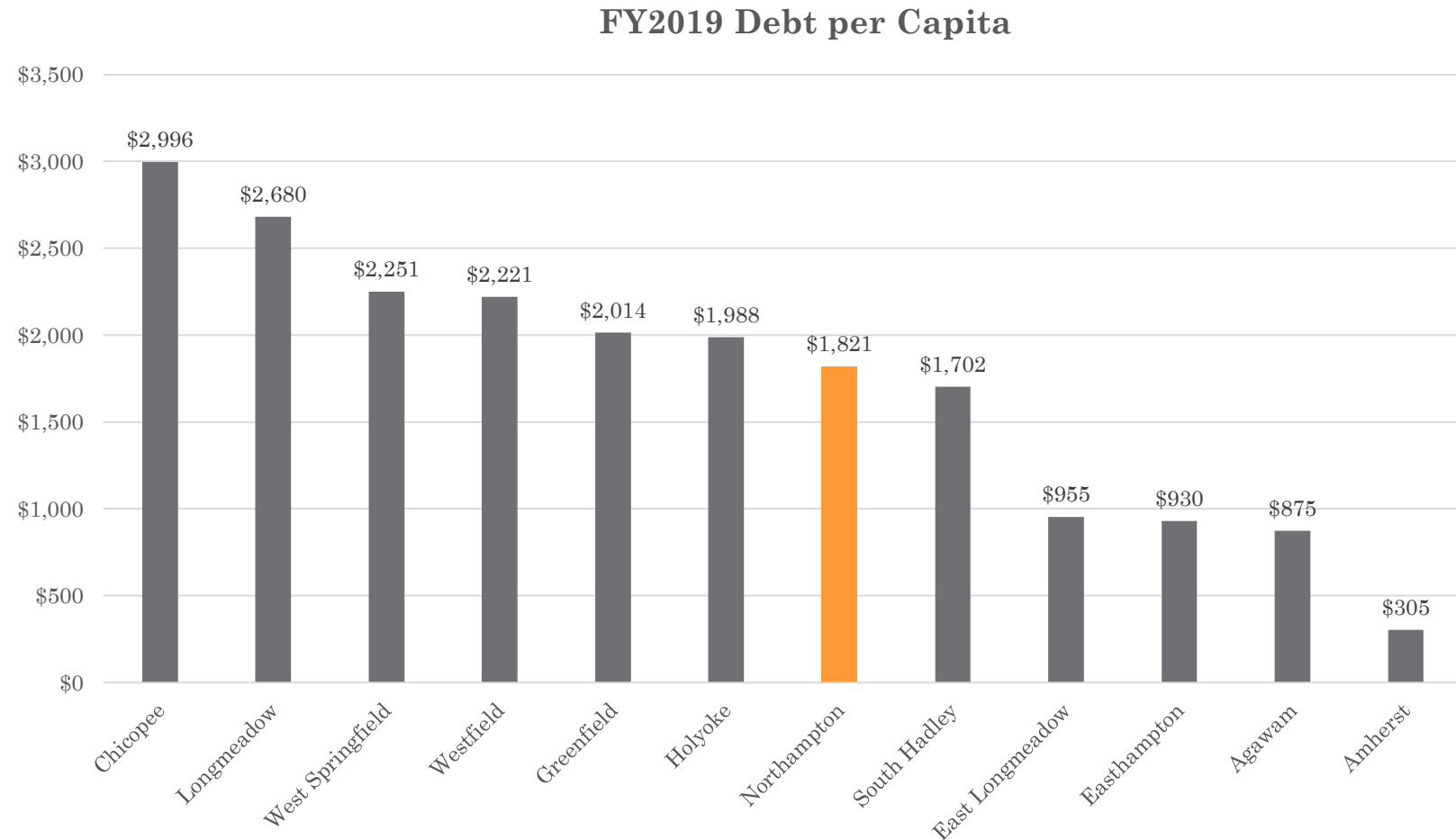
# FY2021 Total Revenue Generated by New Growth

- Agawam
- Amherst
- Chicopee
- Easthampton
- East Longmeadow
- Greenfield
- Holyoke
- Longmeadow
- Northampton
- South Hadley
- Westfield
- West Springfield



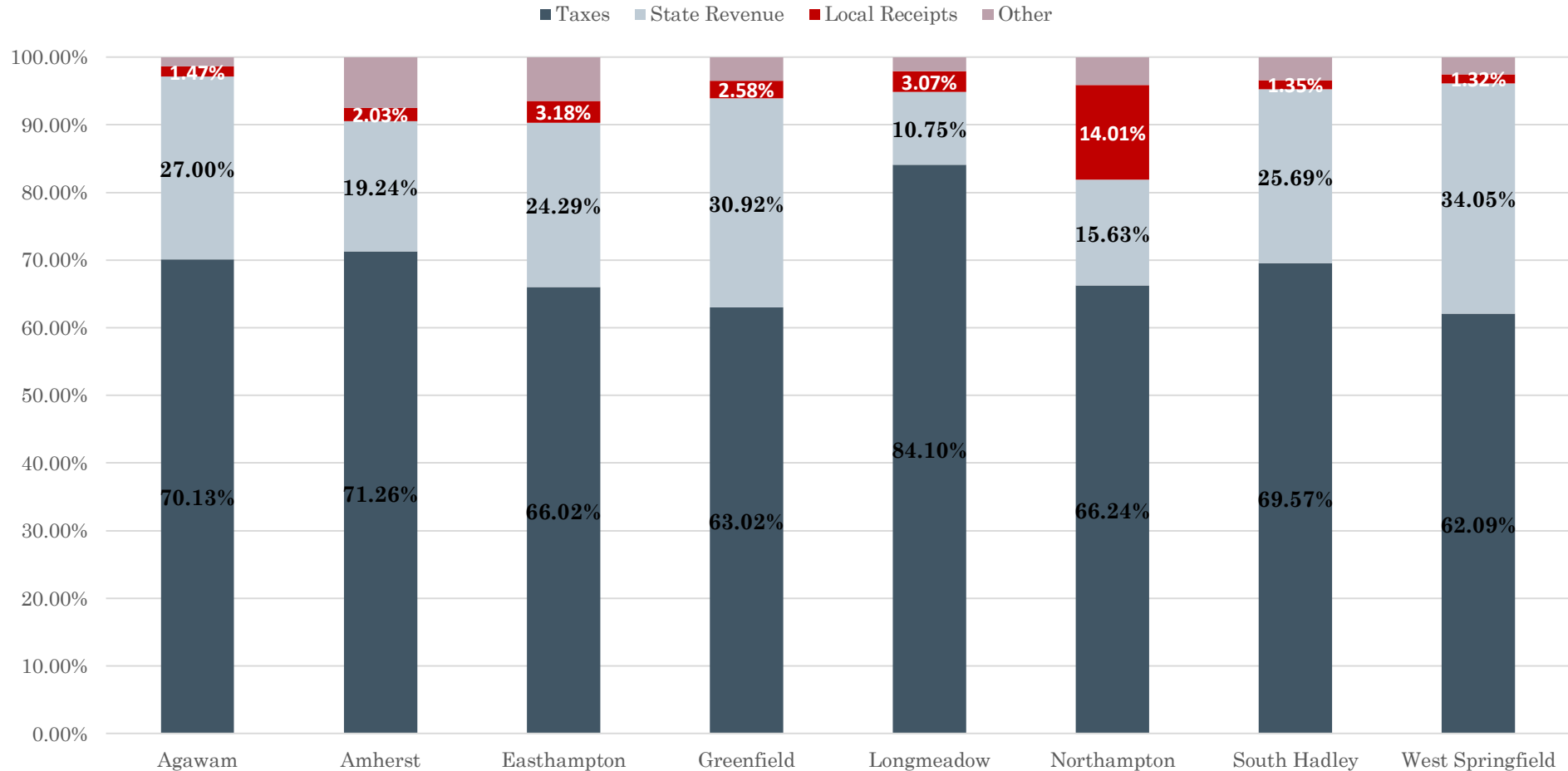
# FY2019 Debt Per Capita

- Agawam
- Amherst
- Chicopee
- Easthampton
- East Longmeadow
- Greenfield
- Holyoke
- Longmeadow
- Northampton
- South Hadley
- Westfield
- West Springfield



# FY2020 General Fund Revenue by Percentage of Total Revenues

Percentage of General Fund Revenue by Source - FY2020



- Agawam
- Amherst
- Easthampton
- Greenfield
- Longmeadow
- Northampton
- South Hadley
- West Springfield
- Note: FY2020 data not available for Chicopee, East Longmeadow, Holyoke or Westfield

Why Do Financial Reserves Matter?

# Financial reserves provide financial flexibility and operational stability

## Financial reserves provide financial flexibility when:

- Natural disasters strike such as flooding, excessive snowfall, hurricanes, etc.
- Major infrastructure fails such as a building boiler breaks, a bridge has to be closed due to structural deficiencies, a roof develops major leakage, etc.
- There are periods of revenue volatility due to regional or national economic downturns, closure of a tax producing industry, or changes in state revenues, etc.
- There is a once in a lifetime GLOBAL PANDEMIC... 

## Financial reserves provide operational stability to:

- Fund a robust Capital Improvement Program that reduces repair costs and improves operational efficiency resulting in saving tax payer dollars
- Keep the city's credit rating high (AAA Standard and Poors) which results in lower borrowing costs for capital improvements
- Provide planned contributions to the operating budget to extend periods of financial stability in keeping with the Fiscal Stability Plan

***Maintaining adequate reserves leaves Northampton better positioned to deal with funding issues in difficult times and gives us the tools to provide continuity of services.***

# What kinds of financial reserves does Northampton have?

## **GENERAL FUND:**

- General Fund Stabilization Fund (any purpose)
- General Fund Capital Stabilization Fund (intended to fund Capital Improvements)
- General Fund Fiscal Stability Stabilization Fund (intended for operating budget stabilization)
- Undesignated Fund Balance or Free Cash (any purpose)

## **ENTERPRISE FUNDS:**

- Water Enterprise Stabilization Fund (any Water Enterprise related expenditures)
- Sewer Enterprise Stabilization Fund (any Sewer Enterprise related expenditures)
- Solid Waste Enterprise Stabilization Fund (any Solid Waste related expenditures)
- Stormwater and Flood Control Stabilization Fund (any Stormwater/Flood related expenditures)

# Current reserves are key to budgeting during the COVID-19 Pandemic:

## *Excerpt from Mayor's FY2021 Budget Message:*

*"I am thankful to the City Council for supporting a steady and disciplined approach to replenishing reserves over the last eight years. Our city's strong reserve position will play a critical role in our ability to successfully navigate the uncharted economic and budgetary waters ahead."*

## Current Balances:

- \$5,796,195 - General Fund Stabilization Fund
- \$4,192,413 - General Fund Capital Stabilization Fund
- \$3,071,304 - General Fund Fiscal Stability Stabilization Fund
- \$4,189,309 - Free Cash

# Bond Rating

- Excerpts from October 2020 Standard and Poors' Bond Rating:

*“We view the city's management as very strong, with strong financial policies and practices under our FMA methodology, indicating financial practices are strong, well-embedded, and likely sustainable.”*

*“On March 3, 2020, the city approved a \$2.5 million general operating override of the levy limit, which, in our view, demonstrates additional revenue-raising flexibility. The city has delayed the implementation of the override by a year and plans to include it in its fiscal 2022 budget. Officials indicate this is part of the city's long-term fiscal stability plan and is aimed primarily at paying for ongoing operations and increasing municipal services for residents. We also understand a portion of the revenues from the override will go toward the city's fiscal stability reserves (within unassigned fund balance). Therefore, we expect the city's budgetary flexibility to remain very strong.”*

| Name             | 2020 | Rating Agency |
|------------------|------|---------------|
| Northampton      | AAA  | S&P           |
| Agawam           | AA+  | S&P           |
| Amherst          | AA+  | S&P           |
| East Longmeadow  | AA+  | S&P           |
| Easthampton      | AA+  | S&P           |
| Longmeadow       | AA+  | S&P           |
| Chicopee         | AA-  | S&P           |
| Greenfield       | AA-  | S&P           |
| West Springfield | AA   | S&P           |
| Westfield        | AA   | S&P           |
| Holyoke          | A+   | S&P           |

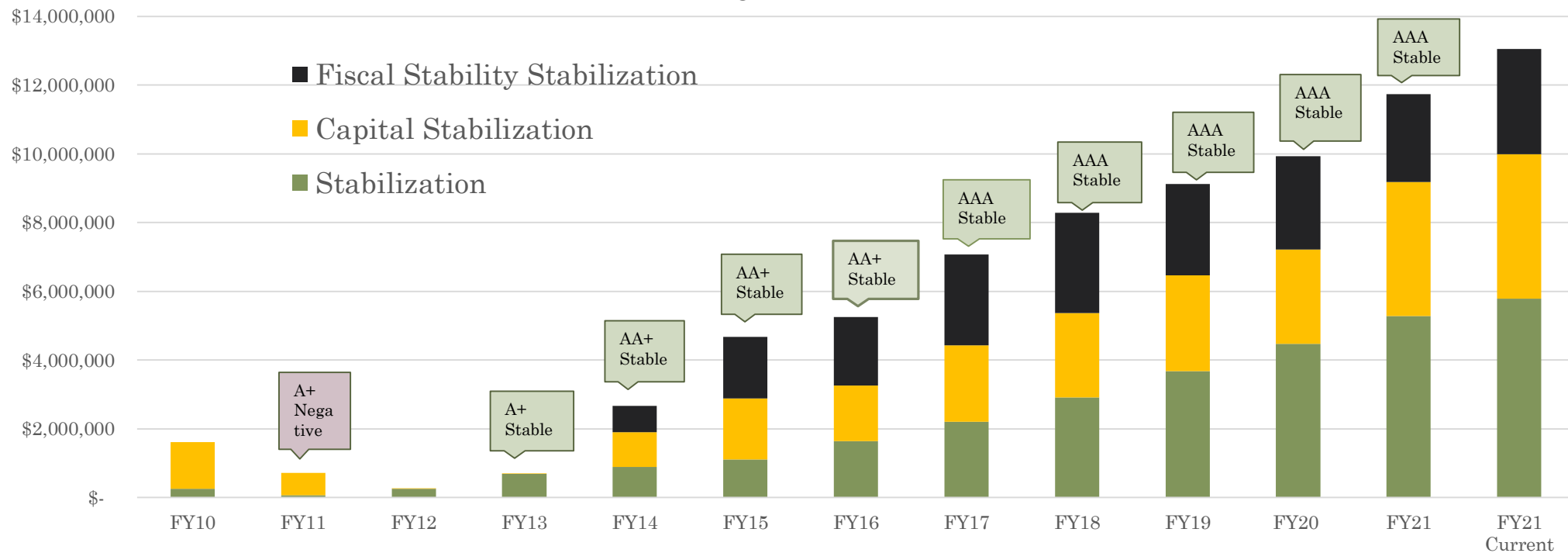


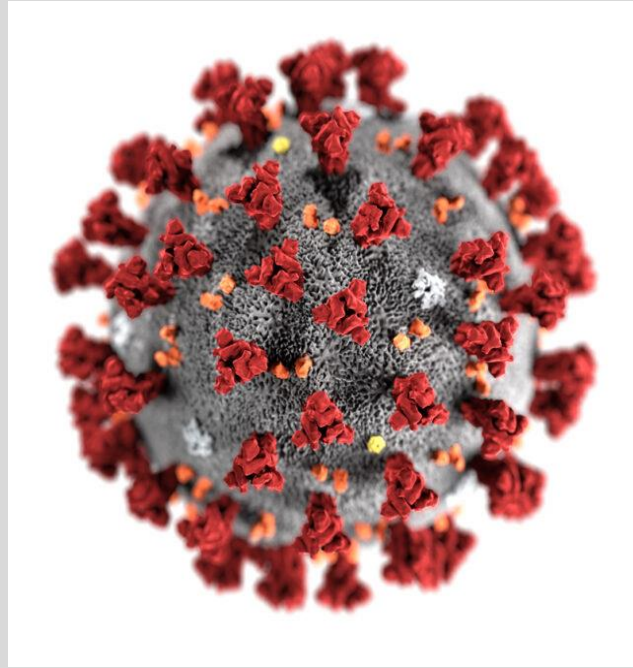
# General Fund Reserves

## Stabilization, Capital Stabilization and Fiscal Stability Stabilization

### City of Northampton

Stabilization, Capital Stabilization and Fiscal Stability Funds  
FY10 - FY21





# Budgeting during COVID-19:

How the city is navigating the FY2021 budget during the pandemic....

# Steps the city took to balance the FY2021 budget as a result of the COVID-19 pandemic:

- Delayed use of the \$2.5 million additional revenue capacity provided by the General Operating Override approved by the voters for FY2021 on March 3, 2020
- Eliminated \$365,000 of planned funding for cash capital projects as part of the FY2021 operating budget
- Eliminated \$400,000 of planned contribution to the Capital Stabilization Fund as part of the FY2021 operating budget
- Eliminated 17.25 full-time equivalent positions (FTE) across a number of city departments including Building, Human Resources, Information Technology Services, Public Works, Parking Enforcement, Senior Services, Treasurer/Collector and the Mayor's Office
- Used \$411,367 of Fiscal Stability Stabilization Funds to cover shortfalls in the FY2021 operating budget
- Scaled back the FY2021 Capital Improvement Program to preserve financial resources and borrowing capacity
- Increased Health Department staffing to address the unprecedented workload challenges to respond to the pandemic

# Additional impacts on the FY2021 budget:

- Reductions made by the City Council to the Northampton Police Department budget amounting to \$882,602 which included cuts in personnel (5.00 FTE), operating supplies and funds for all vehicle replacements. These cuts reduced the original amount of one-time money proposed to be taken from the Fiscal Stability Stabilization Fund (\$935,020) to support the operating budget.
- No increase in State Aid: Level funding by the Commonwealth of key state aid accounts such as Chapter 70 and Unrestricted General Government Aid (UGGA)
- Reduced local revenue estimates for significant revenue streams including reductions in: Hotel/Motel Excise Tax, Meals Excise Tax, Adult Use Marijuana Excise Tax, Parking, Parking Tickets, Building, and Electrical and Plumbing Permit revenue
- Reduced recreation revolving funds to the general fund by 100%
- No increase in Water and Sewer Rates
- Used \$1.2 million in Water and Sewer reserves to cover losses in water and sewer revenue due to usage changes during COVID-19

# Additional impacts on the FY2021 budget:

- Increased spending on investments in technology to assist in the delivery of services including remote work infrastructure (hardware and software), and improvement of the public's interface with the city via the web.
- Additional public health staff have been hired to assist with managing the increased public health responsibilities related to the pandemic.
- Unprecedented federal aid in the form of CARES Act funding has provided over \$3 million to the city and schools to provide funds for the purchase of PPE, cleaning and disinfection costs, overtime for first responders and health department staff, investments in infrastructure to improve air quality, COVID-19 testing, and remote work and remote learning infrastructure.

*It should be noted that these funding programs, while providing much needed financial assistance, have necessitated significant staff time for administration and oversight. The redeployment of staff to these efforts has resulted in a shift in some departmental priorities.*

# Additional social and economic impacts:

- The pandemic exposed significant social service delivery gaps related to housing and food insecurity in Northampton. Because there is a profound need to minimize the potential impact of an outbreak among our most at-risk and difficult to track residents, the Mayor dedicated significant financial resources and staff time to this effort, including joining a task force convened by the Western Massachusetts Network to End Homelessness that brought unprecedented coordination and pressure to bear on state and federal resources to provide immediate relief.
  - **Housing, Quarantine & Isolation:** Task force efforts resulted in increased funding for local housing efforts and the location of a Quarantine and Isolation facility in western Massachusetts, and an increase in shelter capacity in western Massachusetts overall, which greatly reduced pressure on Northampton's shelters. The city's housing efforts include opening a shelter for those experiencing houselessness at Northampton High School last spring, facilitating the opening of the shelter at First Churches this fall, and securing a secondary solution for shelter for individuals not suited for whatever reason to the larger shelters.
  - **Food insecurity:** The city provided significant financial assistance to local food providers such as Manna, the Survival Center, Grow Food Northampton, and Friends of the Homeless, as well as assistance securing a donation of bottled water from Coca-Cola for those who need it. It also stationed portable handwashing and toileting facilities around the city for public use given the lack of access to closed public and private options, sanitary and safety cleanups of abandoned camps.
  - **Social service delivery:** Looking forward, the city is aggressively pursuing the development of a Community Resilience Hub to centralize social services for better access in the future, with a desired 2021 opening date.
- Significant financial and staff resources were spent assisting the Northampton business community's efforts to survive the pandemic. The city facilitated the transformation of the public way and private spaces for outdoor dining and rapid modifications of parking spaces to facilitate take-out, providing guidance and permitting from the health, building, and fire departments, and physical modifications coordinated through the Mayor's Office and the Planning and Sustainability department executed by the Department of Public Works. The city reduced liquor licensing fees for restaurants, bars, and package stores by 25% for 2021. The city also provided direct assistance to businesses through the Community Block Development Grant program. The city has sought a Local Rapid Recovery Planning grant and continues to lead a public process for redesigning Main Street in both Florence and downtown Northampton.

# Comparison of FY2020 and FY2021 Budgets:

| FY2020 General Fund Budget |                       | FY2021 General Fund Budget |                       | \$ Change           | % Change      |
|----------------------------|-----------------------|----------------------------|-----------------------|---------------------|---------------|
| General Government         | \$ 6,084,584          | General Government         | \$ 6,178,106          | \$ 93,522           | 1.54%         |
| Public Safety              | \$ 15,075,362         | Public Safety              | \$ 14,392,292         | \$ (683,070)        | -4.53%        |
| Education                  | \$ 39,403,874         | Education                  | \$ 41,168,717         | \$ 1,764,843        | 4.48%         |
| Public Works               | \$ 3,520,749          | Public Works               | \$ 3,621,018          | \$ 100,269          | 2.85%         |
| Human Services             | \$ 1,561,008          | Human Services             | \$ 1,558,921          | \$ (2,087)          | -0.13%        |
| Culture and Recreation     | \$ 2,101,198          | Culture and Recreation     | \$ 2,169,285          | \$ 68,087           | 3.24%         |
| Debt Service               | \$ 6,087,950          | Debt Service               | \$ 4,473,912          | \$ (1,614,038)      | -26.51%       |
| Employee Benefits          | \$ 19,743,853         | Employee Benefits          | \$ 20,468,670         | \$ 724,817          | 3.67%         |
| Insurance and Reserves     | \$ 1,127,884          | Insurance and Reserves     | \$ 555,797            | \$ (572,087)        | -50.72%       |
| Non-Appropriated Uses      | \$ 2,125,919          | Non-Appropriated Uses      | \$ 1,930,484          | \$ (195,435)        | -9.19%        |
| State Assessments          | \$ 3,826,476          | State Assessments          | \$ 3,681,606          | \$ (144,870)        | -3.79%        |
| <b>Total</b>               | <b>\$ 100,658,857</b> |                            | <b>\$ 100,198,808</b> | <b>\$ (460,049)</b> | <b>-0.46%</b> |

# FY2022: Budgeting in the unknown....

The COVID-19 pandemic has caused financial uncertainty for the City, not only in the short term (current fiscal year – FY2021) but at a minimum for the next two fiscal years – FY2022 and FY2023.

What we do know is:

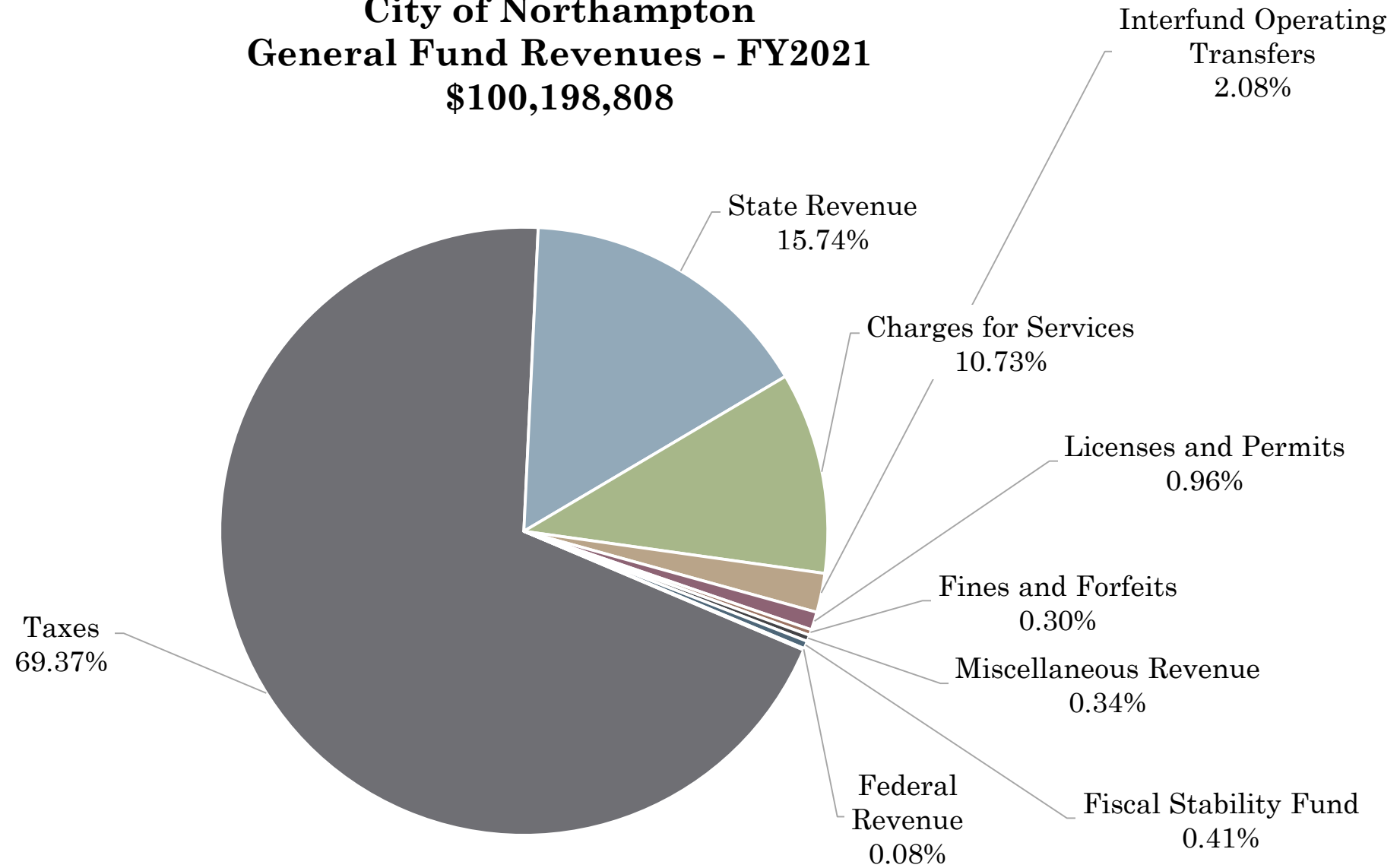
- Our financial world is uncertain and depends heavily on the availability and success of the COVID-19 vaccines
- We will continue to absorb the financial impact of public health mitigation measures
- The FY2022 budget picture is just coming into focus (*State Aid, Federal Aid, Local Receipts, Health Insurance*)
- New Biden-Harris Administration federal stimulus efforts may accelerate recovery
- We need to plan ahead for a possible 12 to 18 month recession
- What we do now must aim to ensure long term fiscal stability for impacted FY2022 and FY2023 budgets and beyond in order to continue with our Fiscal Stability Plan



# Review of Revenue and Expenditure Projections for FY2022

General Fund – City of Northampton

**City of Northampton  
General Fund Revenues - FY2021  
\$100,198,808**



# Major Revenue Sources in the General Fund and Projections for FY2022:

- Real Estate and Personal Property – the levy limit, impact of COVID on valuations, etc.
- State Aid – UGGA, C.70, Charter School Aid, etc.
- Local Receipts – significant revenue streams impacted by COVID:

Meals Excise Tax

Hotel/Motel/Short Term Rental Excise Tax

Marijuana Excise Tax

Motor Vehicle Excise Tax

Parking Revenue – Parking and Tickets

Permit Revenue

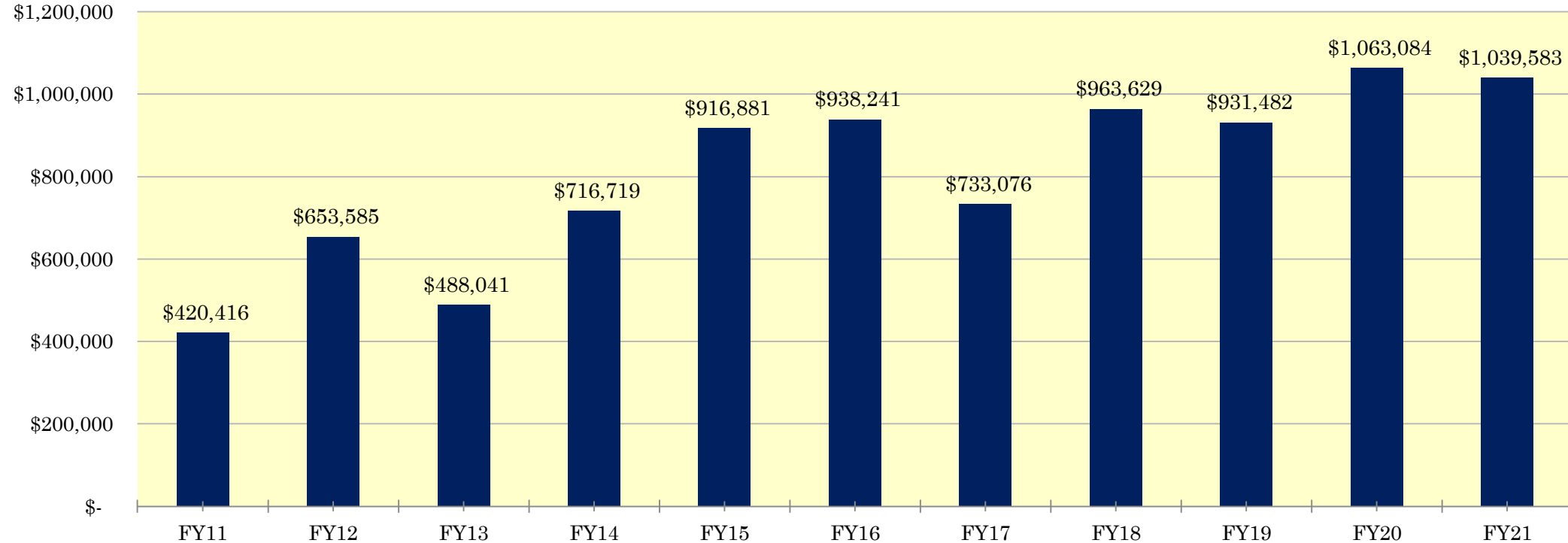
# Real Estate and Personal Property Tax Revenue for FY2022:

Additional Real Estate and Personal Property Revenue  
available for the FY2022 Budget:

|                                                   |                    |
|---------------------------------------------------|--------------------|
| • Proposition 2 ½ Increase                        | \$1,668,265        |
| • New Growth Preliminary Estimate                 | \$750,000          |
| • <u>Implementation of March 3, 2020 Override</u> | <u>\$2,500,000</u> |
| TOTAL:                                            | \$4,918,265        |

# Historical New Growth in Northampton FY2011 – FY2021

City of Northampton - 11 Years - New Growth Trend  
FY2011 - FY2021



# Changes in fair market values will impact tax assessments:

- Fair market value assessments for FY2021 represented value on January 1, 2020
- Fair market value assessments for FY2022 will be based on values as of January 1, 2021
- Residential property values are rising across the state due to low mortgage rates, first time buyers, desire for more space and low supply (source: Boston Globe 12/22/20) Depending on sales that occurred before 1/1/2022, certain neighborhoods may see valuation increases.
- Commercial and Industrial Assessments will be impacted, some categories more than others. Some commercial markets are doing well such as big box retail, grocery stores, and fast food. Some markets are more stressed. Business closings causing higher vacancy /rental loss for landlords will impact market values. Restaurants, small retail business and hotels/motels are also being negatively impacted. Occupancy rates for hotels/motels is down across the state and in Hampshire County it is down 69%. Assessors will need to adjust values based on income and expense statements.
- Personal property taxes will be impacted by businesses that ceased operations by 1/1/2021

# State Aid: FY2022 based on Governor's Budget

## NET STATE AID Cherry Sheet Receipts versus Cherry Sheet Charges excludes offsets for School Choice and Library Aid excludes MSBA Payments

|                                                | Actual<br>FY2018  | Actual<br>FY2019  | Actual<br>FY2020  | Budget<br>FY2021  | Governor's Budget<br>FY2022 |
|------------------------------------------------|-------------------|-------------------|-------------------|-------------------|-----------------------------|
| <b>CHERRY SHEET - REVENUE</b>                  |                   |                   |                   |                   |                             |
| Chapter 70 School Aid                          | 8,302,674         | 8,387,214         | 8,472,483         | 8,471,394         | 8,554,554                   |
| Charter Tuition Assessment Reimbursement.      | 292,650           | 309,017           | 158,590           | 416,217           | 349,155                     |
| Unrestricted Government Aid                    | 4,390,877         | 4,544,558         | 4,667,261         | 4,667,261         | 4,830,615                   |
| Veterans Benefits                              | 513,965           | 451,263           | 394,755           | 428,261           | 365,312                     |
| Lieu of Taxes - State Owned Land               | 63,791            | 91,846            | 100,063           | 102,666           | 100,731                     |
| Abatements to Blind, Elderly, Surviving Spouse | 122,267           | 138,167           | 45,478            | 132,382           | 108,671                     |
| <b>Total Cherry Sheet Revenue:</b>             | <b>13,686,224</b> | <b>13,922,065</b> | <b>13,838,630</b> | <b>14,218,181</b> | <b>14,309,038</b>           |
| <b>CHERRY SHEET - ASSESSMENTS</b>              |                   |                   |                   |                   |                             |
| Air Pollution Districts                        | 8,305             | 8,485             | 8,332             | 8,494             | 8,520                       |
| RMV Non-Renewal Surcharge                      | 81,640            | 81,640            | 81,640            | 78,860            | 78,860                      |
| Regional Transit Assessment (PVTa)             | 437,858           | 442,864           | 441,734           | 437,349           | 457,194                     |
| Special Education (Ch. 71B, ss. 10, 12)        | 0                 | 0                 | 3,410             | 3,547             | 5,972                       |
| Charter School Sending Tuition                 | 2,493,406         | 2,609,394         | 2,307,437         | 2,569,632         | 2,702,959                   |
| School Choice Sending Tuition                  | 426,966           | 442,864           | 614,430           | 491,803           | 491,803                     |
| <b>Total Cherry Sheet Assessments:</b>         | <b>3,448,175</b>  | <b>3,585,247</b>  | <b>3,456,983</b>  | <b>3,589,685</b>  | <b>3,745,308</b>            |
| <b>NET STATE AID:</b>                          | <b>10,238,049</b> | <b>10,336,818</b> | <b>10,381,647</b> | <b>10,628,496</b> | <b>10,563,730</b>           |
| <b>Net New Aid from Previous Year:</b>         | <b>267,367</b>    | <b>98,769</b>     | <b>44,829</b>     | <b>246,849</b>    | <b>(64,766)</b>             |

# Education Aid: FY2022 based on Governor's Budget

## CHERRY SHEET REVENUES

| PROGRAM                                | FY2021<br>Cherry Sheet Estimate | FY2022<br>Governor's Budget Proposal | NET CHANGE<br>FY2021 TO FY2022 |
|----------------------------------------|---------------------------------|--------------------------------------|--------------------------------|
| <b>Education Receipts:</b>             |                                 |                                      |                                |
| Chapter 70                             | 8,471,394                       | 8,554,554                            | 83,160                         |
| School Transportation                  | 0                               | 0                                    | 0                              |
| Charter Tuition Reimbursement          | 416,217                         | 349,155                              | -67,062                        |
| Smart Growth School Reimbursement      | 0                               | 0                                    | 0                              |
| School Choice Receiving Tuition        | 1,257,509                       | 1,257,509                            | 0                              |
| <b>Sub-Total, All Education Items:</b> | <b>10,145,120</b>               | <b>10,161,218</b>                    | <b>16,098</b>                  |

## CHERRY SHEET CHARGES

| PROGRAM                              | FY2021<br>Cherry Sheet Estimate | FY2022<br>Governor's Budget Proposal |                |
|--------------------------------------|---------------------------------|--------------------------------------|----------------|
| <b>Special Education</b>             | 3,547                           | 5,972                                | 2,425          |
| <b>Tuition Assessments:</b>          |                                 |                                      |                |
| School Choice Sending Tuition        | 491,803                         | 491,803                              | 0              |
| Charter School Sending Tuition       | 2,569,632                       | 2,702,959                            | 133,327        |
| <b>Sub-Total, Education Charges:</b> | <b>3,064,982</b>                | <b>3,200,734</b>                     | <b>135,752</b> |

|                                                          |                 |               |
|----------------------------------------------------------|-----------------|---------------|
| <b>REVENUES - CHARGES = NET CHANGE IN EDUCATION AID:</b> | <b>-119,654</b> | <b>-1.69%</b> |
|----------------------------------------------------------|-----------------|---------------|

### Chapter 70 Aid by District Breakdown

|                                          |           |           |        |
|------------------------------------------|-----------|-----------|--------|
| Northampton Public Schools               | 7,558,369 | 7,638,049 | 79,680 |
| Smith Vocational and Agricultural School | 913,025   | 916,505   | 3,480  |
|                                          | 8,471,394 | 8,554,554 | 83,160 |



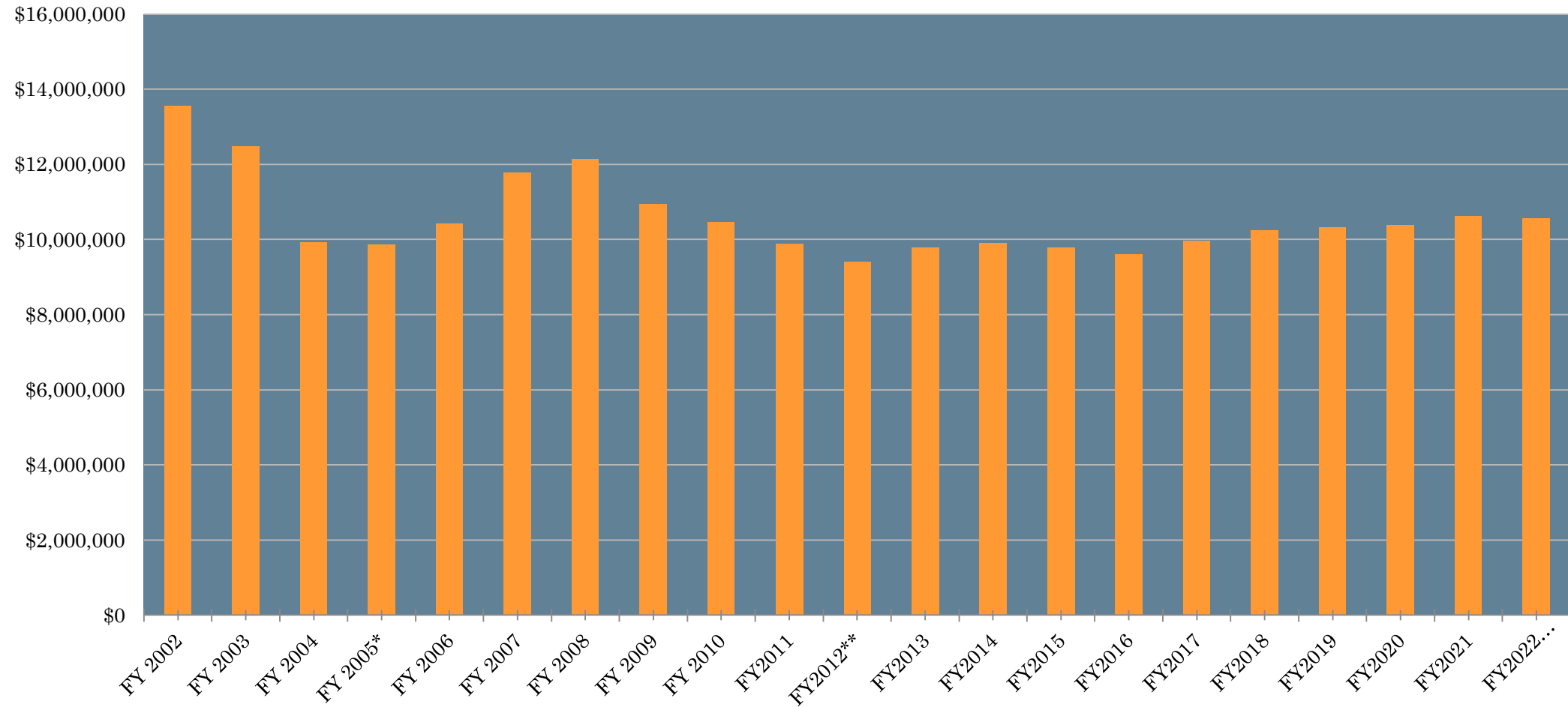
# Net State Aid from FY2002 to FY2022

Net state aid excludes offsets for school choice and libraries and MSBA payments

FY2022 is based on the Governor's Budget

\*does not include State Municipal Relief Aid in FY2005

\*\*does not include supplemental appropriation



# Comparison of selected local receipts from FY2020 and FY2021 at the 2nd quarter:

## SELECTED LOCAL RECEIPTS

COMPARISON OF FIRST SIX MONTHS OF FY2020 (pre-pandemic - July 2019 - December 2019) TO FIRST SIX MONTHS OF FY2021 (July 2020-December 2020)

|                                        | ACTUALS   |                  | ACTUALS   |                  | DIFFERENCE            | PERCENTAGE    |
|----------------------------------------|-----------|------------------|-----------|------------------|-----------------------|---------------|
|                                        | FY2020    |                  | FY2021    |                  | FY20 - FY21           | FY20 – FY21   |
| MOTOR VEHICLE EXCISE                   | \$        | 481,850          | \$        | 404,031          | \$ (77,819)           | -16.1%        |
| HOTEL/MOTEL TAX CH 145                 | \$        | 516,819          | \$        | 124,479          | \$ (392,341)          | -75.9%        |
| MEALS TAX                              | \$        | 392,076          | \$        | 251,505          | \$ (140,571)          | -35.9%        |
| REC MARIJUANA EXCISE CH 64N:3          | \$        | 980,056          | \$        | 695,812          | \$ (284,244)          | -29.0%        |
| PARKING REVENUES                       | \$        | 990,225          | \$        | 316,411          | \$ (673,814)          | -68.0%        |
| PARKING TICKETS                        | \$        | 413,986          | \$        | 192,545          | \$ (221,441)          | -53.5%        |
| AMBULANCE SERVICES                     | \$        | 1,136,401        | \$        | 1,200,948        | \$ 64,547             | 5.7%          |
| DEPARTMENTAL FEES                      | \$        | 264,759          | \$        | 223,982          | \$ (40,777)           | -15.4%        |
| LICENSE FEES                           | \$        | 177,763          | \$        | 133,379          | \$ (44,384)           | -25.0%        |
| PERMITS                                | \$        | 489,971          | \$        | 470,551          | \$ (19,420)           | -4.0%         |
| CMVI REIMB. RMV                        | \$        | 27,307           | \$        | 17,439           | \$ (9,868)            | -36.1%        |
| INTEREST ON TAXES AND INVESTMENTS      | \$        | 270,113          | \$        | 194,800          | \$ (75,313)           | -27.9%        |
|                                        |           |                  |           |                  | \$ -                  |               |
| <b>NET CHANGE OVER 6 MONTH PERIOD:</b> | <b>\$</b> | <b>6,141,326</b> | <b>\$</b> | <b>4,225,882</b> | <b>\$ (1,915,445)</b> | <b>-31.2%</b> |
| Total FY2022 Budget                    | \$        | 100,198,808      |           |                  |                       |               |
| Selected receipts % of budget          |           | 6.1%             |           |                  |                       |               |

- Selected local receipts DOWN 31.2% from the first half of FY2020 or \$1.9 million.
- Good news: Our FY2021 budget estimates were already adjusted downward for these anticipated declines in revenue and almost all are meeting our revised expectations.
- The only revenues performing under revised expectations are parking and parking tickets. In a normal year parking revenue is typically between \$1.8 and \$2.0 million. We revised our total annual revenue projection to \$1,042,873 for FY2021 when the budget was finalized. However, the first six months of FY2021 parking revenues are at \$339,655 lagging behind our revised estimates by 35%.

# Hotel/Motel and Meals Excise Tax:

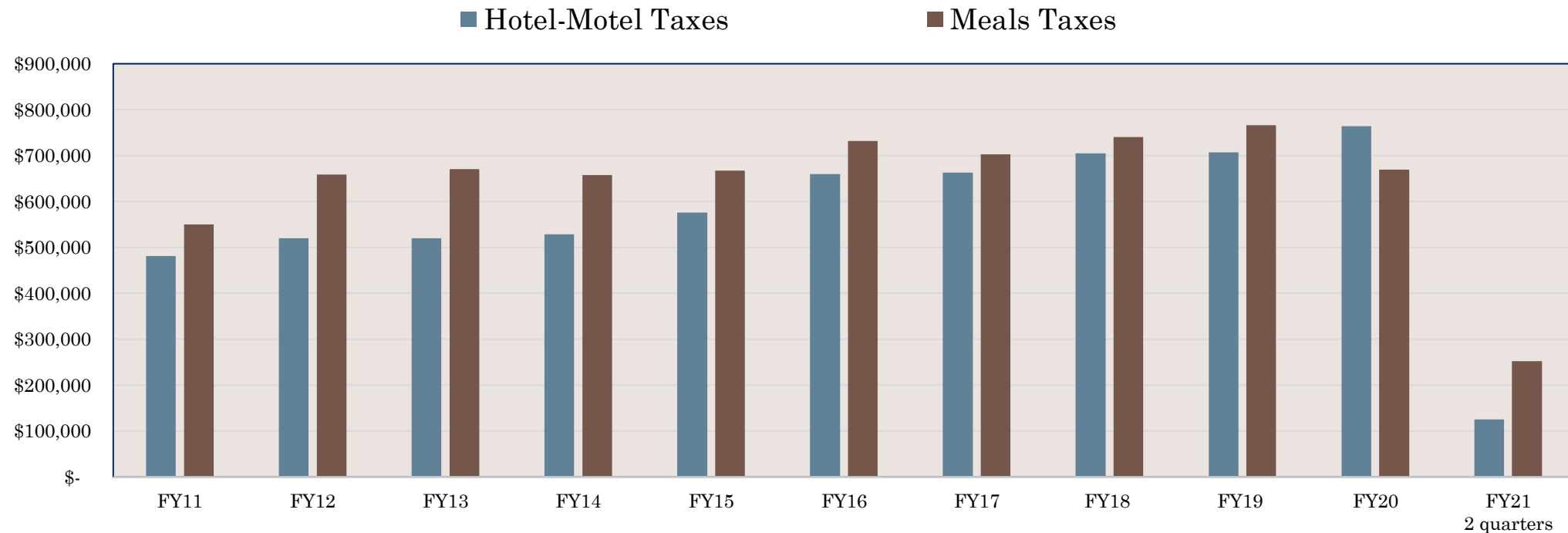
Total revenue in FY2019: \$1,475,986 (a normal year)

Total revenue in FY2020: \$1,433,891 (one partially bad quarter due to COVID)

Revised revenue projection in FY2021: \$670,000

Estimated revenue in FY2022: \$850,000

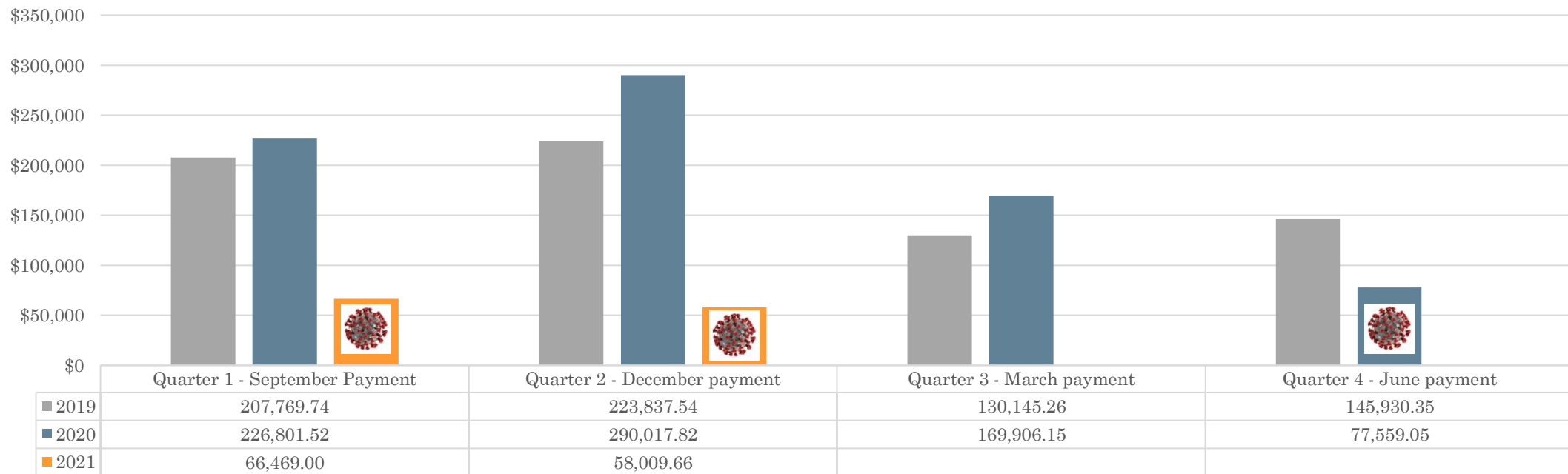
Hotel-Motel and Meals Tax  
FY2011 - FY2021



# Impact of COVID-19 on Hotel/Motel Excise Tax in FY2019, FY2020 and FY2021 by quarter

Hotel/Motel Excise Tax  
FY2019, FY2020, FY2021 by quarter

 Quarter impacted by COVID-19

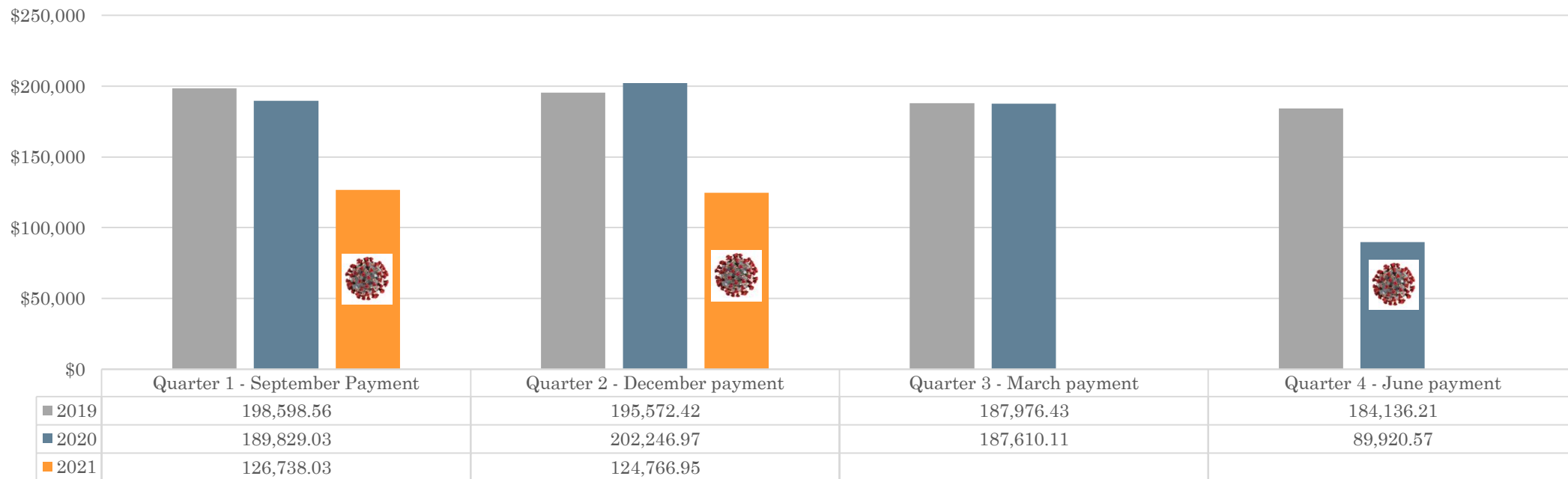


# Impact of COVID-19 on Meals Excise Tax in FY2019, FY2020 and FY2021 by quarter

Meals Excise Tax  
FY2019, FY2020, FY2021 by quarter



Quarter impacted by COVID-19



# Parking

Total revenue in FY2020: \$1,493,647

Revised revenue in FY2021: \$1,042,000 *(however trending toward \$680,000 or 34% of a normal year – normal is \$2.0 million)*

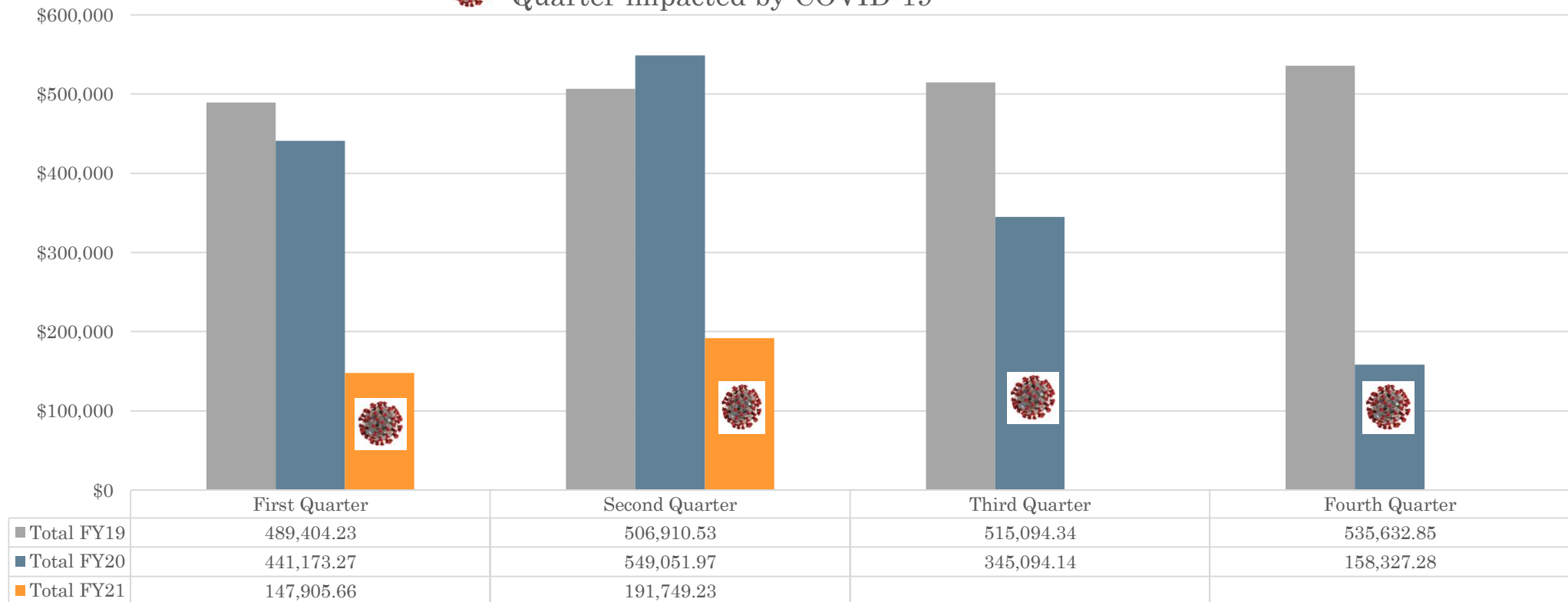
Estimated revenue in FY2022: \$1,200,000

Parking Revenue FY2019 to FY2021

FY2019, FY2020, FY2021 by quarter



Quarter impacted by COVID-19



# Adult Use Marijuana Excise Tax:

Total revenue in FY2019: \$980,414  
Total revenue in FY2020: \$1,640,755  
Estimated revenue in FY2021: \$1,200,000  
Estimated revenue in FY2022: \$1,200,000

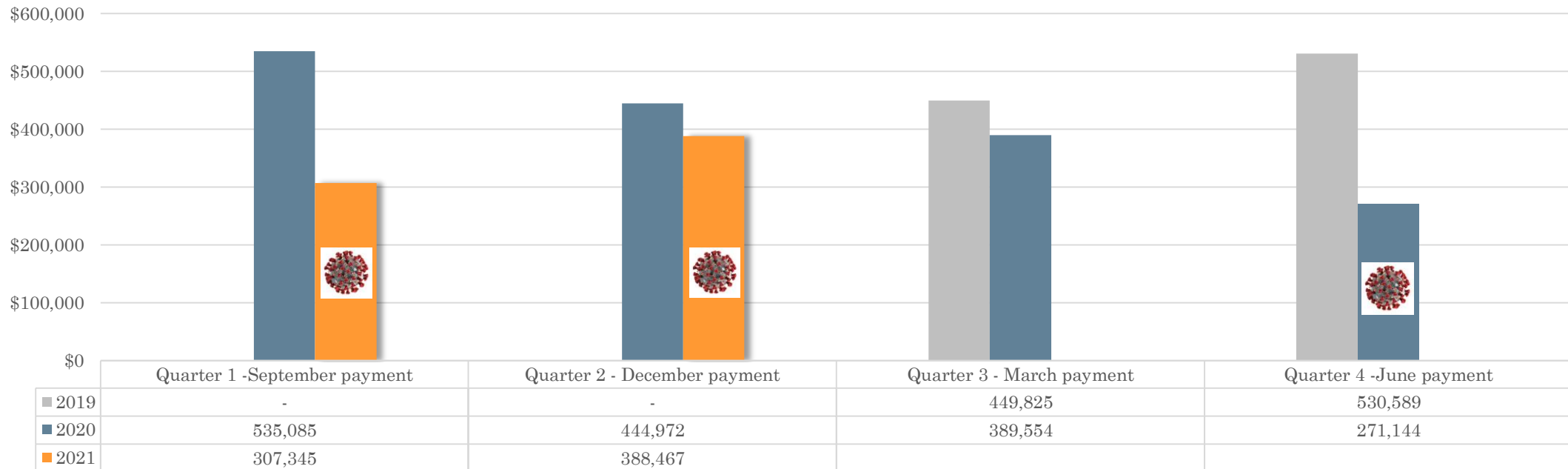
## Adult Use Marijuana Excise Tax FY2019 to FY2021



Quarter impacted by COVID-19

*Note also: revenue impacted by market share changing in Northampton*

■ 2019 ■ 2020 ■ 2021

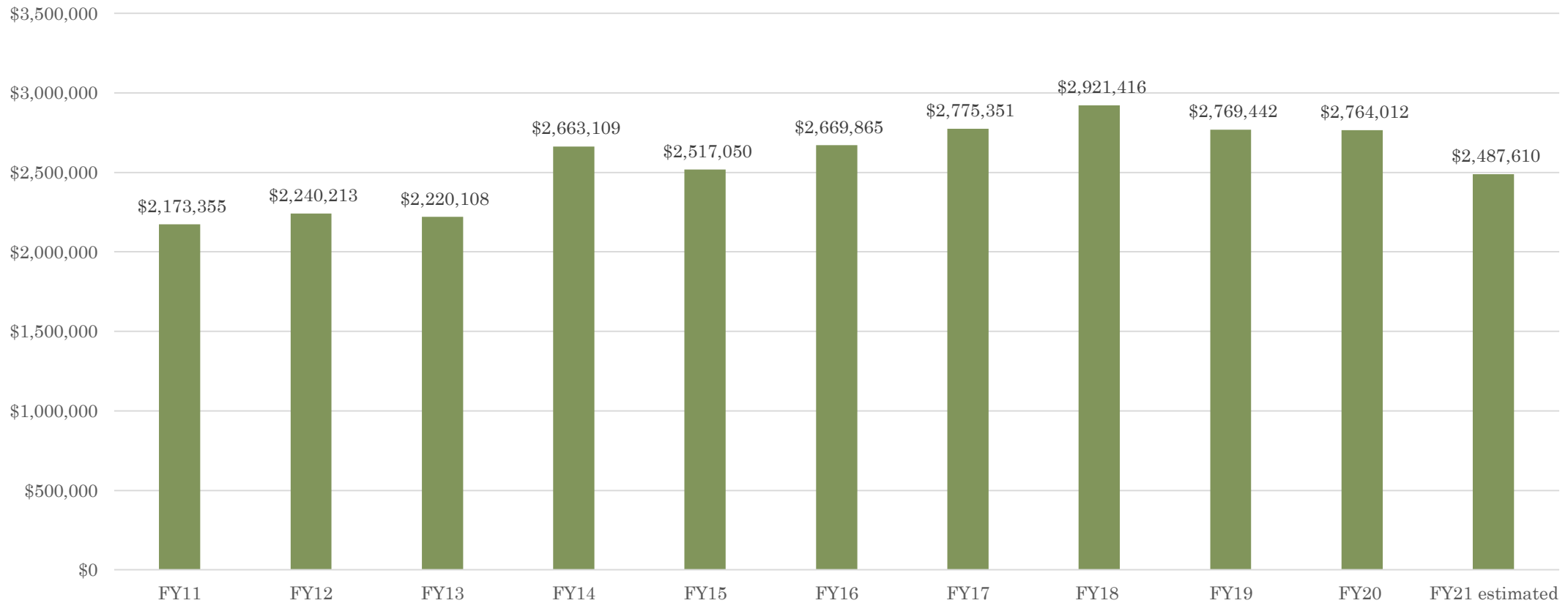


# Motor Vehicle Excise Tax

*Note: According to DOR, state-wide there has been an increase of 8.7% in Motor Vehicle Excise Tax*

Estimate for FY2022: \$2,700,000

Motor Vehicle Excise FY2011 – FY2021

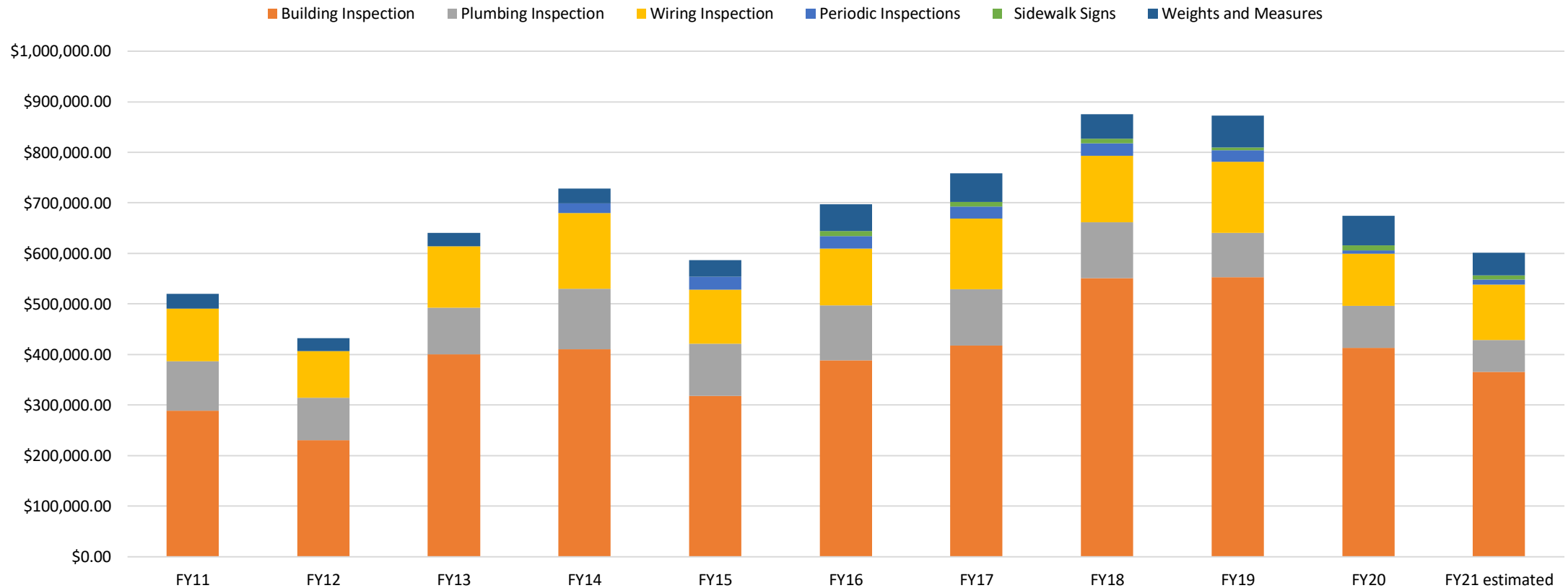




# Building Inspection Permits

Total revenue in FY2020: \$674,246  
Estimated revenue in FY2021: \$600,000  
Estimated revenue in FY2022: \$700,000

City of Northampton - Building, Plumbing, Wiring and Weights and Measures Permit Fees  
FY20011 - FY2021

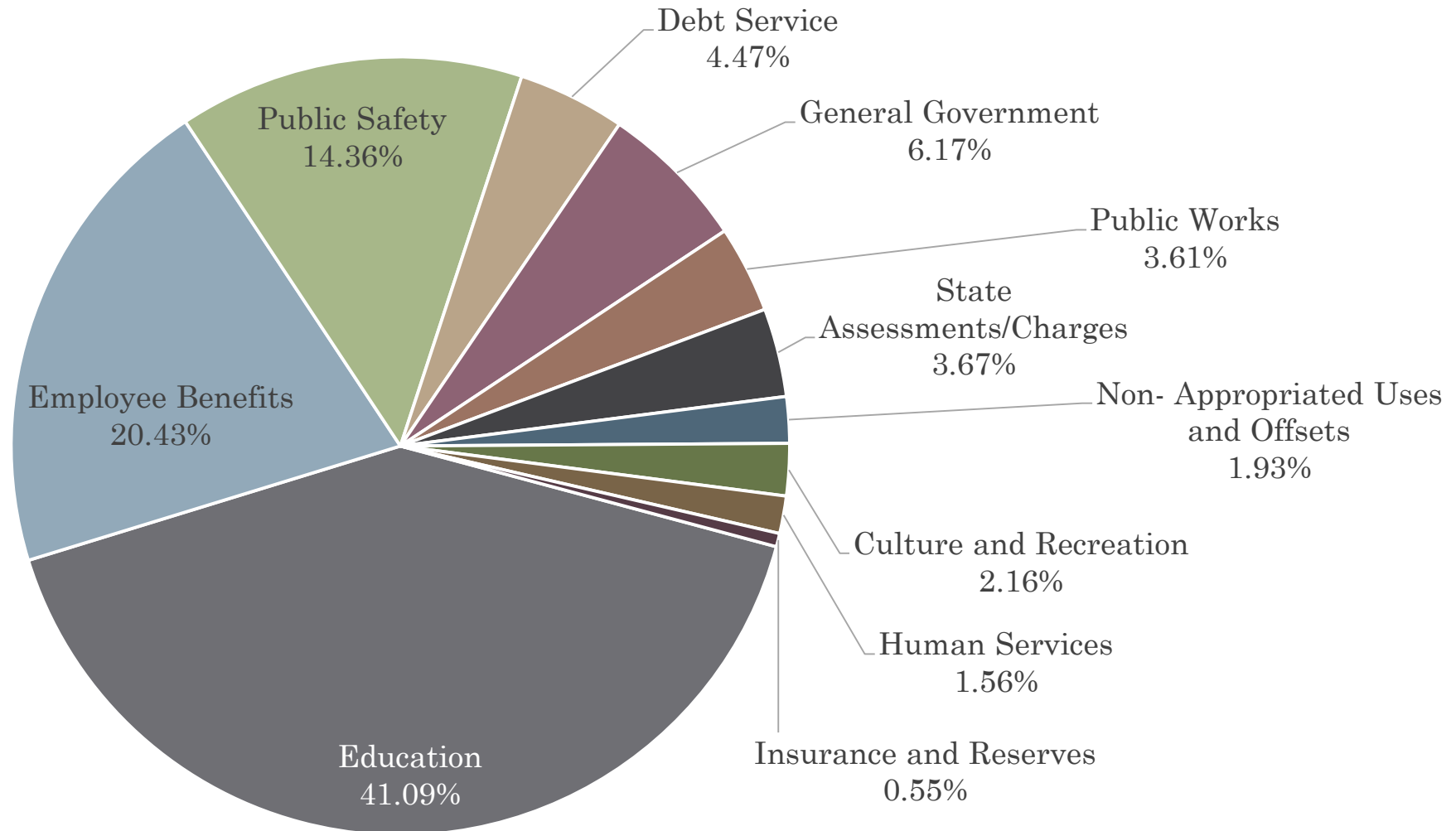


# Summary of FY2022 preliminary revenue estimate:

## Preliminary Estimate of Increased Revenue for FY2022 General Fund Budget

|                                                                        | Status               | Estimated Increases |
|------------------------------------------------------------------------|----------------------|---------------------|
| Prop 2 1/2                                                             | Actual               | \$ 1,668,265        |
| New Growth                                                             | Preliminary Estimate | \$ 750,000          |
| Unused Levy Capacity from Override                                     | Actual               | \$ 2,500,000        |
| Motor Vehicle Excise                                                   | Preliminary Estimate | \$ 200,000          |
| Hotel/Motel                                                            | Preliminary Estimate | \$ 20,000           |
| Meals Tax                                                              | Preliminary Estimate | \$ 160,000          |
| Adult Use Marijuana                                                    | Level Funded         | \$ -                |
| Licenses and Permits                                                   | Preliminary Estimate | \$ 40,000           |
| Parking                                                                | Preliminary Estimate | \$ 150,000          |
| Parking Tickets and Motor Vehicle Fines                                | Preliminary Estimate | \$ 95,000           |
| State Aid                                                              | Governor's Budget    | \$ 90,857           |
| Reduction: One Time Revenues - FY21 Fiscal Stability Plan Contribution | Actual               | \$ (411,367)        |
| <b>Preliminary Estimate of Increased Revenue</b>                       |                      | <b>\$ 5,262,755</b> |

**City of Northampton  
General Fund Expenditures - FY2022  
\$100,198,808**



- Note: When the schools share of employee benefits, debt service, insurance and outgoing school choice and charter costs are factored in, education costs are actually 54% of the General Fund Budget

# Summary of FY2022 preliminary expenditure estimates:

| Estimated Expenditure Increases FY2022 General Fund Budget                 |                     |                     |                  |
|----------------------------------------------------------------------------|---------------------|---------------------|------------------|
|                                                                            | Status              | Estimated Increases |                  |
| Retirement Contribution                                                    | Actual              | \$                  | 243,575          |
| OPEB                                                                       | Proposed            | \$                  | 50,000           |
| Health Insurance - Estimated 5%                                            | Unknown till 3/3/21 | \$                  | 579,572          |
| Payroll Taxes - Estimated                                                  | Estimated           | \$                  | 40,000           |
| Insurances - Estimated                                                     | Estimated           | \$                  | 40,000           |
| Overlay for Abatements - Known                                             | Actual              | \$                  | 50,000           |
| Debt - Estimated                                                           | Estimated           | \$                  | 671,714          |
| Cash Capital - Proposed                                                    | Proposed            | \$                  | 350,000          |
| Capital Stabilization Fund Contribution - Proposed                         | Proposed            | \$                  | 400,000          |
| Charter School Sending Tuition                                             | Governor's Budget   | \$                  | 133,327          |
| School Choice Sending Tuition                                              | Governor's Budget   | \$                  | -                |
| Departmental Budget Increases - Estimated                                  | Estimated           | \$                  | 2,500,000        |
| Contribution to Fiscal Stability Fund - required for Fiscal Stability Plan | Unknown             |                     | ?                |
| <b>Estimated New Expenditures</b>                                          |                     | <b>\$</b>           | <b>4,818,946</b> |

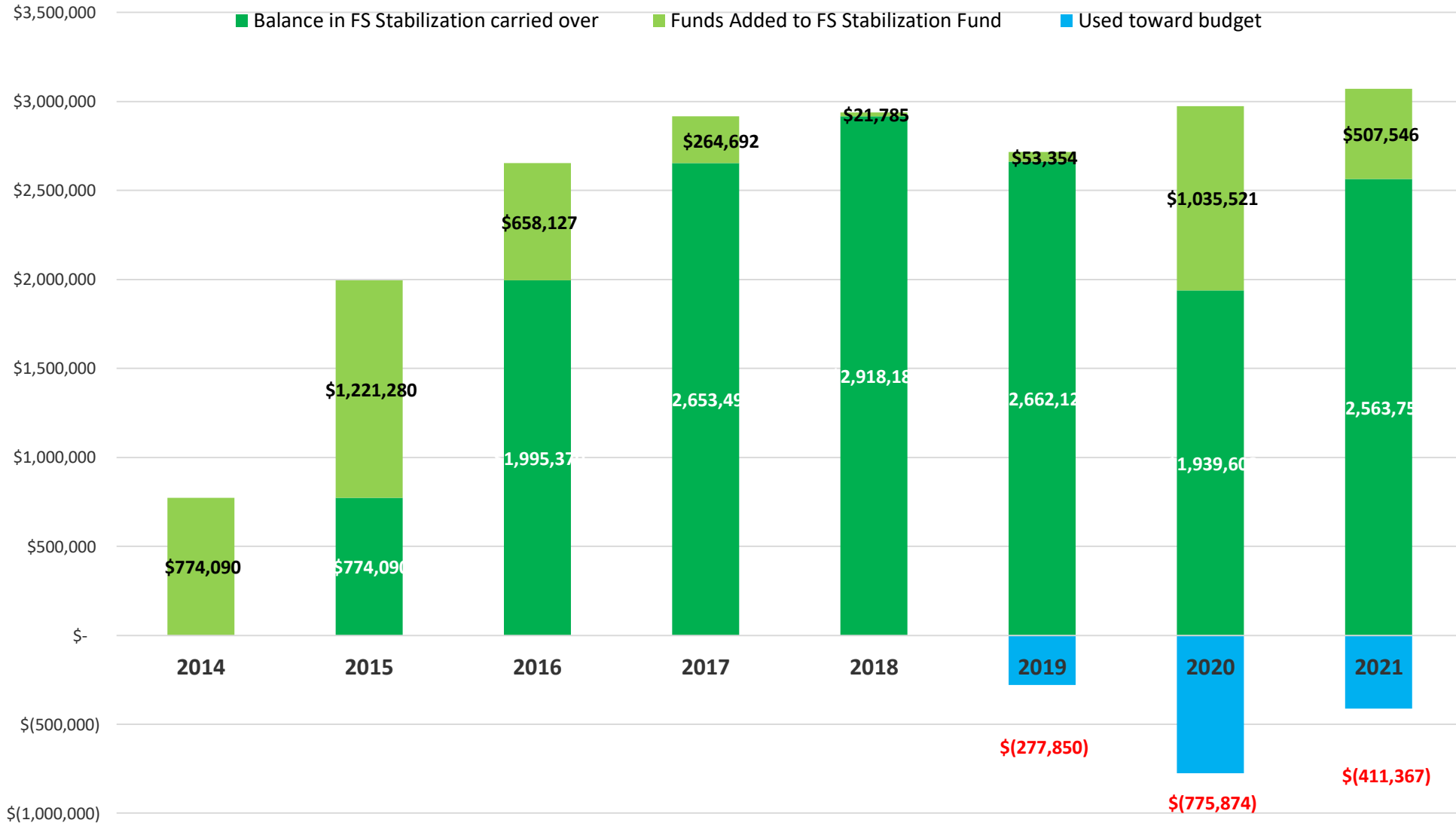
# What does this all mean relative to budgeting for FY2022?

- The \$2.5 million override approved in March of 2020, and delayed in the FY2021 budget, will be implemented in FY2022, to advance the city's ongoing fiscal stability efforts.
- Northampton will continue to maintain competitive residential/commercial tax rate compared with neighboring communities.
- Single family home values will continue to remain strong as the city continues to maintain excellent municipal services – schools, public safety, public works, public health, etc.
- New growth will continue to be strong providing additional levy capacity in FY2022, preliminary estimate for FY2022 is \$750,000.
- Local receipts, which comprise a significant source of funding for Northampton, will begin a slow rebound to pre-pandemic levels – parking, meals tax, hotel/motel tax, etc.
- The city will make a contribution to the Fiscal Stability Fund out of the FY2022 Operating Budget to enable the Fiscal Stability Plan to remain on track.

# Fiscal Stability Plan

FY2014 – FY2021

## GENERAL FUND FISCAL STABILITY PLAN CONTRIBUTIONS AND USEAGE FY2014 to FY2021



# FY2022 Budget Calendar

**January 28, 2021** – Mayor's Joint meeting of the City Council & School Committee

**March 2, 2021** – Five Year Capital Improvement Program submitted

**April 17, 2021** – Deadline for Northampton Public Schools and Smith Vocational & Agricultural High School to submit adopted budgets to the Mayor

**May 17, 2021** – Mayor submits proposed City of Northampton FY2022 Budget to City Council

**June 30, 2021** – Deadline for City Council to hold a public hearing and vote on proposed FY2022 Budget



QUESTIONS?